



Augusta Technical College and SRP Federal Credit Union Expand Partnership and Launch ATC Foundation Affinity Debit Card

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Augusta Technical College and SRP Federal Credit Union continue to expand their partnership, reinforcing their shared commitment to education, financial wellness, and community development. Their latest collaboration introduces the Augusta Technical College Foundation Affinity Debit Card, offering alumni, students, and supporters a new way to give back to the college with every purchase.



The newly launched debit card, featuring Augusta Tech's logo and signature forest green, mint, and white color palette, is part of SRP's Affinity Debit Card Program—an initiative that donates a portion of every transaction to local schools. Augusta Technical College is the first higher education institution to participate in the program, which has already provided over \$2 million in funding to public, charter, and private high schools across eight CSRA counties.

Funds raised through the Augusta Technical College Affinity Debit Card will directly support the Augusta Technical College Foundation, which provides scholarships, faculty development, and resources to enhance student success.

“The SRP debit card program is a wonderful opportunity for the college's 30,000+ alumni and friends to support the college in their daily lives,” said Dr. Jermaine Whirl, President of Augusta Technical College. “SRP has been a terrific partner by supporting Accelerate Augusta, financial literacy, and other programs at the college. With the debit cards, they are making it easy for everyone to contribute to Augusta Tech's continuing success.”

The new debit card is the latest in a series of collaborative efforts between Augusta Tech and SRP. In late 2024, the two institutions launched SRP Cougar\$mart, a financial education program designed to equip students with essential money management skills. Additionally, SRP serves as the naming sponsor for Accelerate Augusta, a small business incubator and microenterprise center developed in partnership with the Downtown Development Authority of Augusta.

By expanding its collaboration with Augusta Technical College, SRP Federal Credit Union continues to embody the credit union philosophy of People Helping People, ensuring that students, educators, and entrepreneurs have access to the resources they need to thrive.

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About Augusta Technical College

Augusta Technical College, a unit of the Technical College System of Georgia, is a public postsecondary institution that provides academic and technical education, customized business and industry training, continuing education, student support, economic development, and adult education services to its service area (Burke, Columbia, Lincoln, McDuffie, and Richmond Counties) at a competitive financial value. Associate of Science Degrees, Associate of Applied Science Degrees, diplomas, and technical certificates of credit are provided through traditional and distance delivery methods. For more information, visit augustatech.edu.

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About SRP

SRP Federal Credit Union, headquartered in North Augusta, SC, provides financial services to over 195,000 members. Recognized for excellence in business and community impact, SRP was recently named the 2024 Large Business of the Year by both the Columbia County Chamber of Commerce and the North Augusta Chamber of Commerce. For more information, visit www.srpfcu.org.

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