



Augusta Technical College's Fundamentals of English I Receives Quality Matters Certification for Course Design Quality

Augusta, GA - July 29, 2025

Augusta Technical College's ENGL 1010 - Fundamentals of English I course, earned the Quality Matters (QM) Certification Mark following a rigorous review process. The QM Certification Mark is the internationally recognized symbol of online and blended course design quality and represents ATC's ongoing commitment to creating learning environments that provide learners with a clear pathway to success.

The certification is the result of ATC's dedication to continuous improvement, including the innovative work of Dr. Kimberly Strickland, General Core Instructor in the School of Arts and Sciences. The course is now listed on the [QM directory of certified courses](#).



According to Dr. Strickland, "students today are tasked with completing a plethora of non-scholarly activities in life which adds another element to their education. With this new element, students now want a quality education that is delivered in a clear and concise online format. The QM process provides students with this platform. QM ensures that courses are uniform and that they contain all the learning material and assessments needed to meet the course objectives. It is vital in an online format that students receive the same quality of education as in a classroom. After QM, students can access all the learning materials, information and assessments they need with ease, which gives the student the confidence to learn."

The QM Official Review provided independent validation of the quality, learner-focused course design found in ENGL 1010. Reviews are conducted by QM-Certified Reviewers and use the Quality Matters Rubric and associated Standards, which are based on research and best practices. A course earns the QM Certification Mark once it meets QM Rubric Standards at the 85% threshold or better and meets all Essential Standards.

About Quality Matters

Grounded in research. Driven by best practices. A community that puts learners first. [Quality Matters \(QM\)](#) is the global organization leading quality assurance in online and innovative digital teaching and learning environments. It provides a scalable quality assurance system for online and blended learning used within and across organizations. When you see QM Certification Marks on courses or programs, it means they have met [QM Course Design Standards](#) or [QM Program Review Criteria](#) in a rigorous review process.

About Augusta Technical College

Augusta Technical College, a unit of the Technical College System of Georgia, is a public postsecondary institution that provides academic and technical education, customized business and industry training, continuing education, student support, economic development, and adult education services to its service area (Burke, Columbia, Lincoln, McDuffie, and Richmond Counties) at a competitive financial value. Associate of Science Degrees, Associate of Applied Science Degrees, diplomas, and technical certificates of credit are provided through traditional and distance delivery methods. For more information, visit augustatech.edu.

Media Contact:

Kimberly N. Holden
Executive Director, Marketing & Public Relations
706.771.4819
kimberly.holden@augustatech.edu

Augusta Technical College | 3200 Augusta Tech Drive, Augusta, GA 30906 |
706.771.4028 | augustatech.edu

It's time. Connect with us.



Augusta Technical College | 3200 Augusta Tech Drive | Augusta, GA 30906 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!