



## **Augusta Technical College's Basic Psychology Course Receives Quality Matters Certification for Course Design Quality**

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Augusta, GA - September 29 2025

Augusta Technical College's PSYC 1010 - Basic Psychology Course, earned the Quality Matters (QM) Certification Mark following a rigorous review process. The QM Certification Mark is the internationally recognized symbol of online and blended course design quality and represents ATC's ongoing commitment to creating learning environments that provide learners with a clear pathway to success.

The certification is the result of ATC's dedication to continuous improvement, including the innovative work of Dr. Lillian Williams, Department Chair of Social & Behavioral Sciences and Psychology Instructor, and the psychology department in the School of Arts and Sciences. The course is now listed on the [QM directory of certified courses](#).



According to Dr. Williams, "Going through the Quality Matters review was like sending my course to boot camp, long hours, tough drills, and yes, maybe even a few tears. But the process pushed me to look at every detail with purpose, from objectives to assessments, making sure nothing was just 'winging it.' The structured feedback was tough love, but it made PSYC 1010 sharper, stronger, and fully aligned. I'm proud my course survived QM boot camp and came out certified and polished. I'm even prouder that students now have a clearer, more engaging path to success. It was tough love for my course, but the kind that makes you better."

The QM Official Review provided independent validation of the quality, learner-focused course design found in PSYC 1010. Reviews are conducted by QM-Certified Reviewers and use the Quality Matters Rubric and associated Standards, which are based on research and best practices. A course earns the QM Certification Mark once it meets QM Rubric Standards at the 85%

threshold or better and meets all Essential Standards.

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### ***About Quality Matters***

Grounded in research. Driven by best practices. A community that puts learners first. [Quality Matters \(QM\)](#) is the global organization leading quality assurance in online and innovative digital teaching and learning environments. It provides a scalable quality assurance system for online and blended learning used within and across organizations. When you see QM Certification Marks on courses or programs, it means they have met [QM Course Design Standards](#) or [QM Program Review Criteria](#) in a rigorous review process.

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### ***About Augusta Technical College***

Augusta Technical College, a unit of the Technical College System of Georgia, is a public postsecondary institution that provides academic and technical education, customized business and industry training, continuing education, student support, economic development, and adult education services to its service area (Burke, Columbia, Lincoln, McDuffie, and Richmond Counties) at a competitive financial value. Associate of Science Degrees, Associate of Applied Science Degrees, diplomas, and technical certificates of credit are provided through traditional and distance delivery methods. For more information, visit [augustatech.edu](http://augustatech.edu).

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