







Connecting Talent with Opportunity

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**State Board** 







































# ACADEMICS/IE/IR/IT: Led by Melissa Frank-Alston, Ph.D.

- ACADEMIC AFFAIRS: Responsible for our academic credit program offerings: Associate Degree, Diploma, & Certificate Programs.
- INSTITUTIONAL RESEARCH & EFFECTIVENESS: Responsible for the assessment of academic programs and administrative areas of the college. Responsible for maintaining regional and programmatic accreditation standards and federal grants.
- INFORMATION TECHNOLOGY: Responsible for the information technology infrastructure of the institution.

# MARKETING & PUBLIC RELATIONS: Led by Ms. Kimberly Holden, MBA

 MARKETING & PR: Responsible for all public communication, media relations, branding, marketing, and event planning for the institution.

### **ECONOMIC DEVELOPMENT: Led by Mrs. Julie Langham, M.Ed.**

- ADULT EDUCATION: Responsible for offering GED/ESL/Civics programming for residents of the CSRA free of charge.
- CONTINUING EDUCATION & CONTRACT TRAINING: Responsible for offering short-term training programs in high demand areas. Also responsible for offering contract training for companies in the area based on industry need. (To include testing, drivers' education, and correctional classes).
- ECONOMIC DEVELOPMENT: Responsible for assisting development authority directors in recruiting industry to the region.

# ADMINISTRATIVE SERVICES: Led by Mrs. Sherrick Johnson, MBA

- CAMPUS SAFETY: Responsible for facilitating safety through the campus police department.
- HUMAN RESOURCES: Responsible for on-boarding, payroll, benefits & all personnel needs of future and current employees.
- FACILITIES & GROUND MAINTAINENCE: Responsible for the upkeep of buildings and grounds for all college locations.
- FINANCE/Auxiliary Services/Asset Management: Responsible for fiscal health of the institution, bookstore operations, and management of all college assets.

### Student Affairs: Led by Nichole Spencer, Ed.D.

- ENROLLMENT SERVICES: Responsible for assisting students through the offices of admissions, financial aid, registrar, and advising.
- COUNSELING, SPECIAL POPULATION, CAREER SERVICES, VETERAN SERVICES: Responsible for offering career advising services, career placement, wrap-around support (i.e. food assistance, transportation), and general counseling services.
- OFF CAMPUS INSTRUCTIONAL SITES: Responsible for providing student support services at our off-site locations.
- STUDENT LIFE: Responsible for providing on campus activities for students. Also plans Founder's Week Homecoming Activities.

# Institutional Advancement: Led by Mrs. Cheryl Ciucevich, MA

- ADVANCEMENT: Responsible for raising funds to support student scholarships, technology, & capital needs of the college.
- FIDICIARY: Responsible for managing the ATC Foundation. A separate 501 C3 non-profit and its financial and capital assets.

## VISION AND MISSION

#### VISION

 Augusta Technical College will be a nationally recognized academic institution that transforms lives, organizations, and communities through excellence, innovation, and partnerships.

#### MISSION

 Augusta Technical College, a unit of the Technical College System of Georgia, is a public postsecondary academic institution that builds a skilled workforce and economically stronger communities through high-quality, innovative, and affordable careeradvancing credentials.



# **Strategic Directives**

Strategic Priority I – Student Success with an Equity Focus

Enhance academic programming to be recognized at the regional, state, and national levels of excellence.

Strategic Priority II – Organizational Culture

Build organizational excellence through the growth and development of faculty, staff, and students.

Strategic Priority III – Engaging Learning Environments

Build and modernize campuses, facilities, gathering spaces, grounds, technology and infrastructure.

Strategic Priority IV – Institutional Storytelling

Enhance institutional branding, messaging, and reputation via storytelling.

• Strategic Priority V – Community Engagement

Expand academic, community, and industry partnerships to support recruitment development and student placements.

## BY THE NUMBERS

**1961** 

Established

5

Campuses/Sites

5

**Counties Served** 

130+

Programs of Study

23.1

Student to Faculty Ratio

5,358

**Credit Students** 

59.5%

Women

48%

African American

66%

Part-Time

Enrollees

26

Average Age of Students



# COMPREHENSIVE PROGRAM OFFERINGS

- Economic Development
  - Adult Education, GED Prep, and ESL/Civics
  - Continuing Education and Corporate Training
- Academic Schools
  - School of Aviation, Industrial, and Engineering Technology
  - School of Arts and Sciences
  - School of Business
  - School of Cyber and Design Media
  - School of Health Sciences
  - School of Public and Professional Studies



# THINGS TO KNOW



# ATC's Institutional Philanthropic Commitments





**United Way of the CSRA** 











**Faculty Council** 



# Center for Teaching & Learning









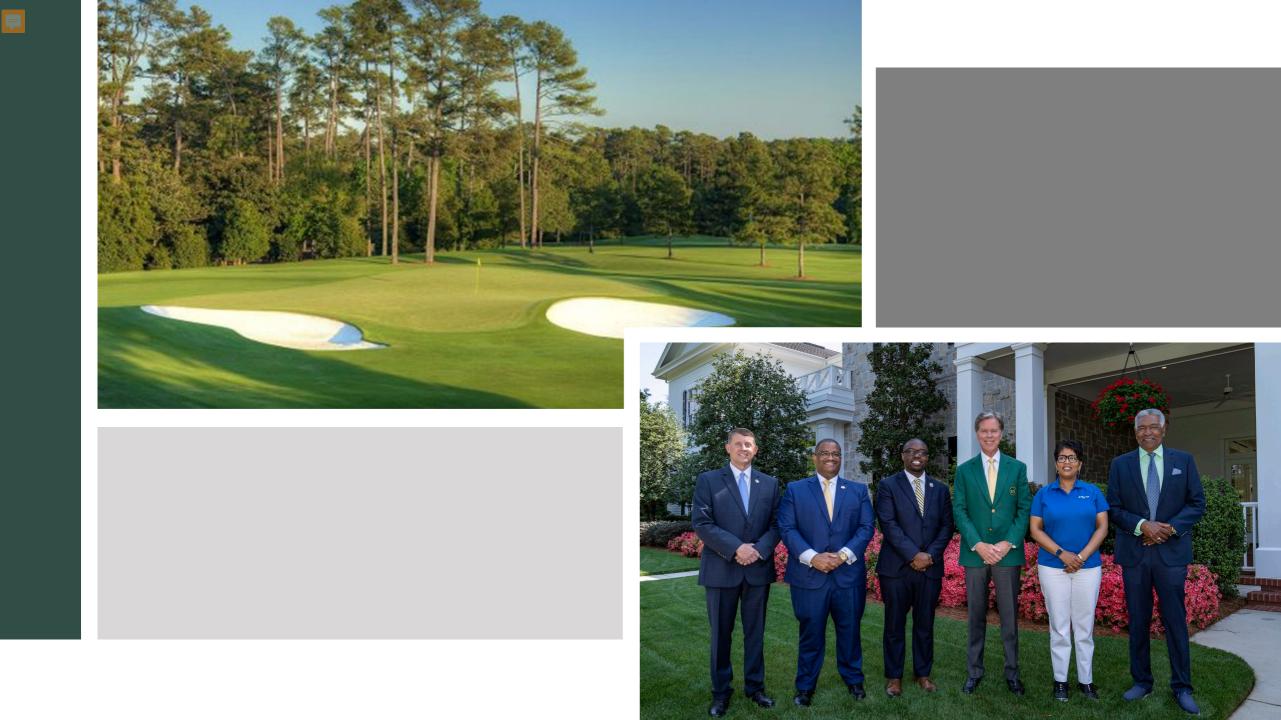






THE HIVE





# EMPLOYEE COMMITMENT







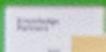


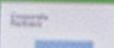


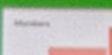












## INSTITUTIONAL VALUES

#### Excellence

• Our service to students is unquestionable and is our number one priority.

#### Inclusiveness

 We intentionally seek and celebrate diverse backgrounds, beliefs, & points of view.

#### Innovation

 We don't settle on we've always done it this way. We forge new ways of doing things that become best practices in higher education.

### Integrity

We deliver on our commitments.

### Responsibility

• We take initiative to get work done, and we don't leave it for others to do.











